



We hope you find the confidential information below helpful as it was specifically designed for your property.

Property Address:

Seasonal Breakdown:

	Spring Good Friday thru Thurs. before Memorial Day.	Summer Fri. before Memorial Day thru Labor Day.	Fall Tues. after Labor Day thru Sun. after Thanksgiving.	Winter Mon. after Thanksgiving thru Thurs. before Easter.
Best	\$ _____ /night	\$ _____ /weekly	\$ _____ /night	\$ _____ /night
	\$ _____ /weekly	*7-nt. bookings encouraged	\$ _____ /weekly	\$ _____ /weekly
Median	\$ _____ /night	\$ _____ /weekly	\$ _____ /night	\$ _____ /night
	\$ _____ /weekly	*7-nt. bookings encouraged	\$ _____ /weekly	\$ _____ /weekly
Low	\$ _____ /night	\$ _____ /weekly	\$ _____ /night	\$ _____ /night
	\$ _____ /weekly	*7-nt. bookings encouraged	\$ _____ /weekly	\$ _____ /weekly

Revenue Projections:

	Spring	Summer	Fall	Winter	Annual
	OCC: _____	OCC: _____	OCC: _____	OCC: _____	OCC: _____
Best	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Median	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Low	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

Additional Revenue

-Using Dynamic Pricing strategies, rates may be adjusted for seasonality, holidays, and local events based on demand in our area. Revenue projections shown are gross revenues and are not a guarantee. Rental income and occupancy can vary based on several different factors.

- For more information on owner services contact
Chris Spellman at 910-332-7284 ext. 103